



44th Annual

Spirit of America Festival

Decatur, Alabama

ACTIVITY SPONSORS

The festival is fun and exciting due to the variety of activities offered during the event. For many years, these family-friendly activities have provided wholesome entertainment for all ages. As a special feature of the 2010 festival, we will be partnering with the Boy Scouts to celebrate their 100th birthday and will feature a special area filled with hands-on and participatory experiences for children. The expenses related to these activities, games, crafts and entertainment are covered through the generous support of our patrons and sponsors.

Activity sponsors receive attractive signage provided and displayed by the festival. Sponsors may also have the opportunity to display additional festival-approved signage and/or distribute promotional materials and premiums as deemed appropriate for the activity. Festival organizers will work with sponsors on a case by case basis to determine the best possible exposure for all parties. .

EVENT	INVESTMENT	SIGNATURE
____ Children's Tent and Stage	\$5,000	_____
____ Children's Bike Parade	\$1,000	_____
____ Ping Pong Ball Drop	\$1,000	_____
____ Money in the Haystack	\$1,000	_____
____ Inflatable Kid Zone	\$2,000	_____
____ Scouting Camp	\$2,000	_____

Business Name: _____

Representative: _____ Title _____

Billing Address: _____ City: _____ State _____ Zip: _____

Payment due with signed agreement. Event occurs rain or shine. No refunds
Make checks payable to:

Spirit of America Festival
P.O. Box 1776
Decatur, AL 35602

Questions: Contact Melinda Dunn at (256) 341-4818



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EVENT SPONSORS

Annual events at the Spirit of America draw spectators and participants from throughout the South! Event sponsors receive attractive signage provided and displayed by the festival. Event Sponsors receive booth space to exhibit during the event in vendor row, or near the stage as space permit and receive complimentary advertising in the Official Program of the Spirit of America Festival, which is distributed throughout Decatur prior to the event, and to event attendees free of charge. MANY additional benefits are included in the following sponsorship packages.

EVENT	INVESTMENT	SIGNATURE
_____ Fireworks Sponsor	\$15,000	_____
_____ Awards Ceremony	\$5,000	_____
(Include the VIP Reception and Awards Presentation. Very patriotic and moving!)		
_____ Miss Point Mallard Pageant	Inquire	
_____ Miss Teen Point Mallard	Inquire	
_____ Little Miss Point Mallard	Inquire	

Business Name: _____

Representative: _____ Title _____

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Official Program Book

Annual events at the Spirit of America draw spectators and participants from throughout the South! Thousands of copies of the 2010 Official Spirit of America Program will be distributed throughout the City of Decatur and Sponsor Locations prior to the event. At the festival, additional copies will be distributed free of charge to all attendees! This is a great souvenir, provides schedule information, activities for kids and features photographs of all Miss Teen and Miss Point Mallard contestants.

ADVERTISEMENT	INVESTMENT	SIGNATURE
_____ Full Page ADV *	\$800	_____
_____ Half Page ADV*	\$500	_____
_____ Quarter Page ADV*	\$300	_____
_____ Business Card ADV*	\$200	_____

Business Name: _____

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